

The image features a background of light-colored, marbled paper with subtle brown and tan veins. On the left side, a dark, thin branch extends vertically, with a single, elongated, dried leaf attached. Another similar branch and leaf are positioned horizontally at the bottom of the frame. The text is centered in the upper half of the image.

The United States and Canada

Economic Geography



# Natural Resources

- The USA and Canada have a rich supply of mineral, energy, and forest resources.
- 18% of US is arable

# Infrastructure

- The United States/Canada have highly developed infrastructures:
  - A. Road Systems
  - B. Phone/Internet Systems
  - C. Education Systems

# Diversified Industries

- Labor Force by Occupation in the U.S.
  - 0.6% Primary Jobs
  - 22.6% manufacturing, extraction, transportation
  - 35.5% managerial/professional
  - 24.8% sales and office

# U.S. Exports

- Industrial supplies (chemicals)
- Telecommunications equipment, motor vehicle parts, aircraft
- Medicines, automobiles, computers

# Developed or Developing?

- The United States and Canada have the following demographics:

	US	Canada
High Per Capita GDP	45,800	38,600
High Life Expectancy	78 years	81 years
Low Population Growth Rate	.88%	.83%
Low Infant Mortality	6.3/1000	5.0/1000



# Multinational Corporations

- The U.S. is home to many multinational corporations:
  - A. Nike, Adidas
  - B. Starbucks
  - C. Wal-Mart
  - D. McDonald's, Burger King, KFC
  - E. Hilton



## Wal-mart's World

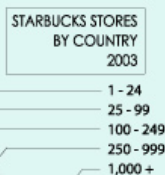
More than 175 million people shop at Wal-Mart locations around the world, but as the chain's plans to withdraw from Germany this week illustrate, not all its ventures yield success.



Source: the company

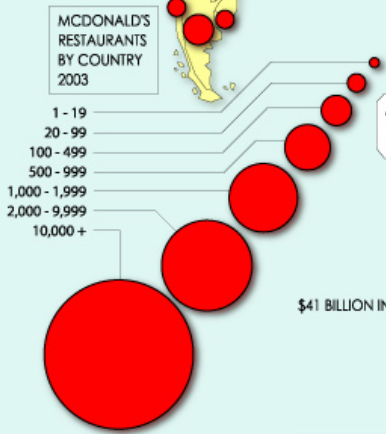
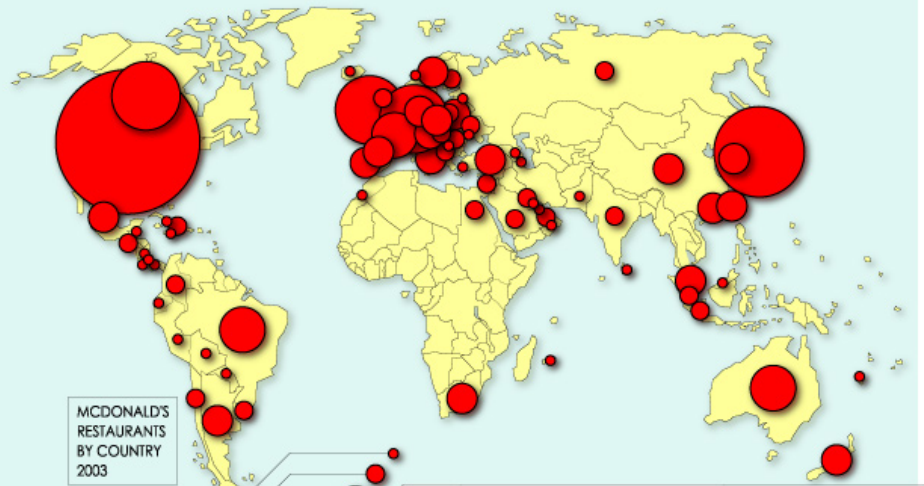
The New York Times





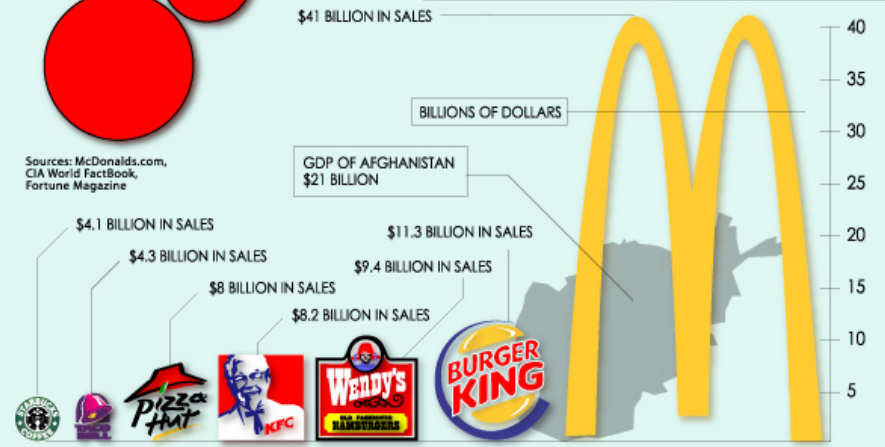
## THE MAGIC BEAN SHOP

A single cup of Starbucks coffee can depend upon as many as 19 different countries. Between the coffee beans, the milk, the sugar, and the paper cup, Starbucks coffee is a global hub that connects some of the poorest countries in the world with some of the wealthiest.



## THE FRIES THAT BIND US

Probably the single most visible symbol of American influence worldwide, McDonald's has over 31,000 restaurants in 118 countries, employing more than 1.5 million people. Despite its 13,000 restaurants in the USA, McDonald's is slipping at home. Its customer satisfaction is worse than any other fast food chain, and ranks lower than all major airlines and the IRS.



# Government

- Canada and the United States have democratic forms of government.
- The Canadian system is similar to the English system.

# Population

- The population of Canada is clustered near the St. Lawrence River Valley in the East and on the Great Lakes.
- Rest of Canada is sparsely populated due to the climate.
- The U.S. is densely populated on the East Coast.

# Population

- US Population is very mobile. Nearly 3/4 of the U.S. population moves an average of once every 5 years.
  - A. Shifts in the economy (Rust Belt, Silicon Valley)
  - B. Corporate transfers
  - C. Change in status (marriage, graduation, retirement- Sun Belt)